

# FIRM LEVEL PRODUCTIVITY

*Documenting the link between managerial innovation and productivity in firms*

## About the Program

In partnership with the Japan International Cooperation Agency - Research Institute (JICA-RI), the Global Development Network (GDN) launched a joint, two-year research program to document the link between productivity increase at the firm level and managerial innovation, such as the Japanese management approach known as Kaizen. The program will create contextualized knowledge on managerial capital and its interaction with policies, to enhance productivity growth.

Research teams from Brazil, Ghana, the Philippines and Vietnam will enrich existing knowledge on how to boost productivity in the public or the private sectors. Results will be published in a book co-edited by Akio Hosono (JICA-RI), John Page (Brookings Institution) and Go Shimada (Meiji University), and will contribute to policy discussions on managerial capacity and work systems, as well as on the social structures needed to boost economic growth. In addition to the book, findings will be disseminated during a Policy Dialogue.

Besides funding, GDN provides mentorship and guidance to four teams of researchers to conduct research, monitor the quality of the research done by the teams during the entire research process, and offer peer-review opportunities half-way through the program. Practitioners and researchers from JICA also contribute to the program through case studies.

## Advisors

- ✓ Akio Hosono, Senior Research Advisor, Japan International Cooperation Agency - Research Institute
- ✓ John Page, Senior Fellow, Global Economy and Development, The Brookings Institution
- ✓ Aniceto Orbeta, Senior Research Fellow, Philippine Institute for Development Studies
- ✓ Go Shimada, Associate Professor, School of Information and Communication, Meiji University, Visiting Scholar - Columbia University and JICA Research Institute
- ✓ Tetsushi Sonobe, Vice-President, GRIPS, Tokyo, Japan

## Program

Quality and Productivity  
Improvement in the  
Public and Private  
Sectors | Roles and  
Lessons from Kaizen  
Approaches

## Funding

US\$ 558,150 from the  
Japan International  
Cooperation Agency -  
Research Institute  
(JICA-RI)

## Location

Brazil, Ghana,  
The Philippines &  
Vietnam

## Duration

Jun. 2016 - Dec. 2018