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#STI4D

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22-23 MARCH 2018 NEW DELHI



SCIENCE TECHNOLOGY AND INNOVATION FOR DEVELOPMENT

18TH GLOBAL DEVELOPMENT CONFERENCE



Global Health Challenges

Sustainable Agriculture

Skills, Employment & Industrial Transformation

WHEN: 22-23 MARCH, 2018 | **WHERE:** NEW DELHI, INDIA



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WHY SUPPORT THE CONFERENCE ON #STI4D ?

To showcase your work and interest in science, technology and innovation for development, to connect with others working in the same field, to develop your network or market, to share knowledge, to find feasible ways of harnessing the benefits of STI for people in developing countries.

The Global Development Network (GDN) conference is an opportunity for 300-500 renowned academics, policymakers, researchers, local and international organisations and funders to deliberate on the most pressing development challenges of our time. This year the focus is on Science, Technology & Innovation for Development. GDN is a public international organization that supports high-quality, policy-oriented social science research in developing countries. Previous conferences were held across the world in Bonn, Tokyo, Rio de Janeiro, Beijing, Brisbane and more.

GDN invites sponsors to help some of the brightest researchers and policy-makers across the world to meet in NewDelhi, and chart increasingly local and sustainable solutions to human problems.

About 70% of participants come from over 100 developing countries. This year, conference subthemes include Global Health Challenges, Sustainable Agriculture and Skills, Employment and Industrial Transformation.

Sponsors will have the chance to interact with international changemakers and opinion leaders, and to make their mark in social responsibility by supporting global development. They will join an elite, learned group to discover or distill new business and development ideas with the potential to touch the lives of millions around the world. Not least, the conference, and its networking events, present a perfect opportunity to showcase ongoing work in science technology and development, and to enter new networks and markets.



Nobel laureates such as Amartya Sen, Douglass North, Joseph Stiglitz and Michael Spence have attended past conferences. Presidents and First Ladies from Brazil, Colombia, Egypt, Mexico, the Philippines, Senegal and Tanzania have also been involved. Current and Former Ministers and Vice Ministers of Education, Finance, Agriculture, Foreign Affairs, Migration, Development Planning and Social Protection as well as Members of Parliament and regulatory agencies have been associated with GDN's conferences, a flagship event that curates participants from across developed, transition, and developing countries.

GDN can tailor-make a sponsorship package that suits your particular objectives.

SCIENCE, TECHNOLOGY & INNOVATION FOR DEVELOPMENT

“You have understood how vital it is that knowledge should be more fairly distributed around the world. Used imaginatively, your network can help overcome the knowledge gap. And so provide those imprisoned in poverty with the key to gates of their prison.”

Kofi Annan, addressing 500 participants at GDN’s global conference in Bonn, 1999.

“WHAT A CONFERENCE LIKE THIS DOES IS, IT BRINGS TOGETHER THE BEST MINDS WHO ARE BRINGING TOGETHER INFORMATION ON THESE [DEVELOPING] ECONOMIES WITH EXPERIENCE GLOBALLY”

Stephen O’Connel, Former USAID Chief Economist at the 15th Annual Global Development Conference in Accra, Ghana, 2014

The primary objective of the conference is to mobilize research and knowledge for public policy.

The global community’s approach towards the pursuit of development has shifted from mere economic development to sustainable development – i.e., development that is climate resilient, promotes health for all, uses clean energy, provides decent jobs and uses technological solutions for environment friendly industrialization through partnerships between governments, private sector and the civil society. The new approach calls for new pathways of development with focused attention on knowledge systems that can enable the production, diffusion and adoption of innovation and technology.

Science, technology and innovation (STI) impact our lives in many different ways. From the fast changes taking place in the digital sphere of the economy, to the anticipated shifts on the labor markets through vastly altered demand for skills, the impact of STI can also be seen on global, national and regional policies, the business environment and the understanding of knowledge systems. Innovation has clear implications for development in sectors such as health, agriculture, and industry, and it has become the key driver of growth in the knowledge economy.

The conference will take stock of this debate, and discuss the ways forward to enable the use of Science, Technology and Innovation to enable progress for development.

SPONSORSHIPS

BENEFITS	GOLD US \$30,000	SILVER US \$20,000	BRONZE US\$ 10,000
Logo/signage on stage and entrance	✓	-	-
Free exhibit space at venue (8x10 ft.)	✓	✓	✓
Recognition on GDN website	✓	✓	✓
Acknowledgment at Conference Opening and Closing	✓	✓	✓
Acknowledgment in GDN Annual Report	✓	✓	✓
Opportunity to meet the press	✓	-	-
VIP Seating	✓	✓	✓
Conference Passes	10	5	3
Acknowledgment in GDN Annual Report and Research Monitor	Half page	Half page	-

Customized Sponsorship Opportunities

parallel or plenary session
a reception or side event
participation of experts and researchers
ads in the conference program
booth space in the exhibition hall

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