Global Development Awards Competition

Terms of Reference | Development Impact Report 2022 update

BACKGROUND

The year 2020 marked the 20th anniversary of the [Global Development Awards Competition](#) (also known as the Japanese Awards). The Competition is generously funded by the Ministry of Finance, Government of Japan since 2000 and organized by the Global Development Network since its 1st edition. In two decades, the Competition has gained visibility and prestige, becoming a standard feature of 19 consecutive GDN's Global Development Conferences. Part of its uniqueness is the combination, in the same competition, of awards for development research and for innovative development implementation projects.

Several initiatives have documented the impact of the Competition along the years. Among these, a recent evaluation (up to 2016 awardees) describes the positive impact of the Competition on individual trajectories of past winners and the contribution of the Japanese Awards towards promoting research-based evidence and innovative implementation in development.

The Competition currently considers the following categories:

1. Japanese Award for Outstanding Research on Development (ORD) – for research proposals on a specific theme

2. Japanese Award for Most Innovative Development Project (MIDP) – for NGO implemented, ongoing development projects

3. Japan Social Development Fund (JSDF)– for scaling up development projects identified through the MIDP Award

OBJECTIVE OF THE ASSIGNMENT

GDN is recruiting a consultant to update the Impact Study to cover grantees which were not assessed previously from the 2015, 2016 and 2017 editions of the Competition. The JSDF winners only finished the implementation of their project in early 2022 which is why it was not possible to fully assess these editions previously.

This will help strengthen the Awards visibility and support the Awards management team to further improve the competition in its next editions. The assignment will include:

1. An overview of the competition winners' profiles, with a focus on their careers and/or institutional development, as the case may be. We aim to develop an understanding of how the competition helped to advance their professional careers, access to further

grants, visibility and national and international recognition.

2. An analysis of the quality of the academic outputs produced and their influence on local agendas, debates and policy, done through measuring a number of indicators as a proxy for quality.

3. An assessment of the human impact of the development projects funded by the MIDP and JSDF grants, as well as their reach, scale and sustainability. This will also be done through the measurement of indicators as a proxy for impact.

4. The above elements will be used to inform the second phase of the assignment which is to produce brief impact stories about the competition winners. A series of case studies based on the most impactful awards will support GDN in the communication effort around the competition and further strengthen the visibility and impact achieved by these grants. The case studies will be used to develop further dissemination materials such as videos, infographics and leaflets.

Therefore, three deliverables are expected from this assignment:

- A survey report covering the grants distributed from the 2015, 2016 and 2017 editions of the competition, including examples of a few brief impact stories;
- A collection of up to 9 detailed case studies of significant impact achieved by the selected Awards grantees.
- A final development impact report

Previous reports produced by GDN on the winners of the will be provided as reference to the selected consultant, as well as a range of progress reports documenting the individual grants.

Upon completion of the assignment, GDN will use the materials developed by the consultant to disseminate its findings via a range of communication materials such as briefs, videos and infographics.

TIMELINE OF THE ASSIGNMENT

Inception (early February)
- Desk reviews of previous program evaluation of the Awards, and other background documents related to the competition including GDN website, Call for Proposals, Reports by grantees, project outlines, and other M&E survey
- Interviews with program managers at GDN
- Discussion with GDN on the format of the case studies and its relation with the surveys
- Revising questionnaire for the survey

Survey (late February/early March)
- Surveying past winners of the competition
- Data treatment and analysis

- Drafting survey report

Case studies (March)
- Interviewing selected winners of the competition
- Drafting case study collection

Closure (April)
- Finalizing deliverables

FINANCE AND BUDGET

A budget of USD 7,800 is available for this assignment. The payment plan will be discussed with the successful bidder based on milestones and the working plan agreed.

APPLICATION PROCEDURE

Candidates are requested to submit their applications by sending the below documents, latest by 10th February at awards@gdn.int.

- A technical offer which includes:
  - the proposed approach for the assignment, including initial ideas on research design
  - CVs of the consultant team
  - References and samples of previous work
- A financial offer, not exceeding USD 7,800

REPORTING

All reporting will be done to João Costa, Senior Program Manager, through the email addresses awards@gdn.int and jcosta@gdn.int (all communications to be addressed to both emails), who will coordinate with the Communications team at GDN.

ELIGIBILITY AND SELECTION CRITERIA

Any natural or legal person can apply for the call. However, previous winners of the Awards competition are not eligible to apply. Applicants are required to show a cumulative experience in monitoring and evaluation for development programs of at least 10 years.

The consultant will be selected on a value-for-money basis, with the technical offer accounting for 80% of the total score, and the financial offer accounting for 20% of the total score.
The technical offer will be judged on the following criteria:
- Proposed approach (50%)
- Profile and complementarity of the team (30%)
- Past references and samples (20%)