



Assessing Impact Investments

Co-hosts



GDN-EIB WEBINAR SERIES

Agenda

A. MEASURING IMPACTS – THE EXPERIENCE OF THE EIB-GDN PROGRAM (MARCH 24th, 10:00 AM Luxembourg / 12:00 PM Nairobi / 5:00 PM Manila)

This webinar, informed by the [EIB-GDN Program](#) on Applied Development Finance, will be a pre-launch for the book prepared at the end of the program, synthesizing main lessons in terms of impact measurement in ‘real’ time, during project implementation, by using local researchers paired up with expert advisors. The main authors will share their key takeaways around the following issues:

1. The unique challenges of applying academic research standards to assess real world investments. Can capacity building go hand in hand with impact studies?
2. What did we take away from the program? Perspectives of fund managers and businesses, experiences of researchers.

Moderator: **Debora Revoltella**, EIB

SPEAKERS

Pierre Jacquet, President, GDN

Matt Ripley, Head of Impact Services, The Good Economy Partnership

Emmanuel Jimenez, Senior Fellow and former Executive Director, 3ie

DISCUSSANTS

Frannie Leautier, Senior Partner and CEO, SouthBridge Investments

Esther Leah Achandi, EIB-GDN Fellow & Post-Doctoral Fellow- Gender, International Livestock Research Institute (ILRI), University of Dar es Salaam

Franco Conzato, Deputy Head, Evaluation and Results, DG-INTPA, European Commission

B. ASSESSING IMPACTS AND MONITORING PROGRESS DURING COVID (MARCH 26th, 9:30 AM Washington DC/ 2:30 PM Luxembourg / 4:30 PM Nairobi)

The pandemic has posed major challenges in terms of ability to collect data on the ground. The panelists will discuss these challenges, but also the innovative and creative ways in which they and other players are responding, particularly emphasizing the use of digital technologies and new uses of data sources (including but not only big data, AI, etc.).

Moderator: **Emily Sinnott**, Head of Division for Policy and Strategy, Economics Department, EIB

PANELISTS

Arianna Legovini, Head of Development Impact Evaluation (DIME), World Bank

Matthew Townshend, EIB-GDN Fellow

Samuel Kamande, Head of Data Science, Ajua

Sonia Kuguru, Senior Associate and Climate Lead, 60 Decibels

Aishwarya Kumar, Research Lead, Busara Centre for Behavioural Economics